

THE FACE INSTITUTE

CREATING NATURAL AND TIMELESS BEAUTY

BY ELIZABETH IRELAND PHOTOS WAWRYK PHOTOGRAPHY



Approachable, trustworthy and skilled — these are just some of the ways that Dr. Rick Jaggi's clients describe him. Dr. Jaggi is also a sought-after speaker for national and international medical conferences. After addressing a group of women at the Women's Health and Lifestyle Summit in Saskatoon about facial cosmetic surgery, audience members were quick to approach him with their questions. This response is a testament to Dr. Jaggi's ability to put his clients, and potential clients, quickly at ease.

“**F**rom Nefertiti in ancient Egypt to Kim Kardashian and Blake Lively today, the ideal face and what is considered beautiful has stayed pretty constant. The ideal female body has changed, but not the components that we perceive to form a beautiful face — it's timeless,” explains Dr. Jaggi.

Born in the Maritimes, Dr. Jaggi completed his medical degree and residency training in Otolaryngology — Head & Neck Surgery at Dalhousie University in Halifax. He went on to complete a fellowship in Facial Plastics,



Head & Neck oncology, microvascular reconstruction and endocrine surgery at Auckland City Hospital in New Zealand. Six years ago, Dr. Jaggi was recruited by the Saskatchewan Health Authority, and since then, his wife, two children and dog have also made Saskatoon home.

“Essentially, I practice in the area where facial reconstructive surgery and cosmetic surgery intersect. I'm really interested in the face and its functions. Beyond surgery, the Face Institute also offers injectables — medical aesthetics that serve to subtly tweak a client's appearance to look more awake and refreshed,” says Dr. Jaggi.

The Face Institute offers the following services:

Facial surgery: face lift, neck lift, fat transfer, forehead and brow lift, otoplasty, rhinoplasty and eyelid surgery.

Medical aesthetics: Botox, lip filler, skin care, chemical peels, micro-needling, facial injections and hair loss treatment.

Private and confidential booking is available online.

In terms of facial surgery, the top three procedures that Dr. Jaggi performs are rhinoplasty, eyelid surgery and face lifts. In fact, he recently performed the first endoscopic brow lift in Saskatchewan.

With a welcoming and stylish atmosphere, the Face Institute opened two years ago and serves as both an aesthetics clinic and a surgical centre. Dr. Jaggi consults with his medical and cosmetic surgery clients out of his office at the Face Institute. Amenities include a private waiting area, two plush recovery beds and a fully accredited operating room.

Another area that Dr. Jaggi works in is facial feminization surgery. This is a set of cosmetic procedures that alter male facial features to bring them closer to typical female facial features. For example, a tracheal shave reduces the appearance of an individual's Adam's apple. “Previously, most transgender patients would have to travel out of province for facial feminization surgery. We are hoping to make this care much more accessible here in Saskatchewan,” says Dr. Jaggi.

Finally, what is the number one concern of individuals considering cosmetic surgery? Believe it or not, the top concern is surgery that results in an unnatural appearance. Dr. Jaggi is entirely in favour of procedures that

"I've been a patient of Dr. Jaggi's for over six years. He is a consummate professional. He is extremely knowledgeable and I'm confident that he always has my best interests in mind. Dr. Jaggi upholds the highest standards of excellence and the attention to detail that I expect of a surgeon in his area of practice. On top of all of that, he is a really great guy! I take pride in recommending Dr. Jaggi to my family, friends and colleagues." —Mae Wurtz



Calling All Men – Be Confident in Your Own Skin!

The time has come for the everyday man to put his best face forward. In Western Canada, the male cosmetic surgery market is fairly underserved and Dr. Jaggi wants to let men know that they too can be confident in their own skin.

The three most common procedures that men come to the Face Institute for are: Botox injections, rhinoplasty and chin implants (creating a stronger, more defined chin). As with his women clients, Dr. Jaggi believes in a natural look with the end goal of looking less tired and more refined. Contact The Face Institute to find out more!



look natural and are in line with the client's overall look. His goal is always to enhance the client's own facial features.

As a father, Dr. Jaggi is also very aware of the negative influence of apps such as Instagram and Snapchat on beauty ideals. He is concerned about dysmorphia and pursuit of an ideal that doesn't exist. Dr. Jaggi concludes: "Look good, not done!" ■

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